



Keen Click Spotlight

Turn One Property Into the Star of Your Website

30-Second Video + AI Chat, 24/7



Real estate agents
Property developers
New-build promoters
Estate agency networks
Real estate marketing agencies
Independent property consultants
Overseas property specialists
Holiday home brokers
Luxury property firms

The Spotlight Position

Keenclick Spotlight is a premium position on your website that features one property across every page. It combines a 30-second video with AI-powered chat — designed to attract attention and start real conversations, day or night.

- Website-wide 30-second Spotlight Video
- AI Chat alongside the spotlighted property
- Premium exposure that feels exclusive
- A standout position for motivated sellers
- A strategic upsell opportunity for your agency

The Value Behind the Visibility

Most property pages are overlooked within a few seconds. Visibility alone isn't enough — what visitors see first has to hold their attention.

- The Spotlight Video stays visible and grabs attention
- AI Chat engages and captures leads
- Works 24/7 so you don't have to
- Download your leads or connect to your CRM

Included in Your Spotlight

- 30-second Property Spotlight Video
- Branded Chat setup with multilingual support
- Live Chat for unlimited agents
- Ongoing hosting and updates

To Spotlight a Property

This is what we need to create your free 7-day trial experience.

- 3–5 high-quality images or short video clips
- Property features and location highlights
- Optional: logo, brand colours, or additional media

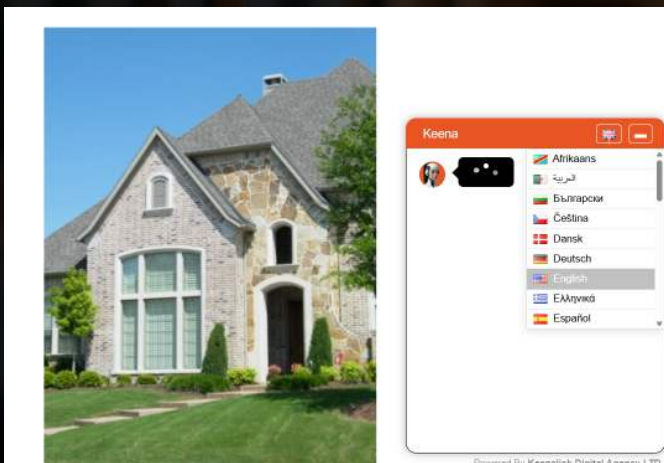
Setup on Your Website

- Add a small JavaScript snippet to your site
- Works on desktop, tablet, and mobile
- No ongoing technical setup required

What We Handle for You

- Produce your Spotlight Video with 30-second voiceover
- Customise video and chat with your logo, colours, and chatbot name
- Configure chat to capture leads automatically
- Update video and chat when the spotlighted property changes
- Offer responsive support

💡 CRM integration, your own Zapier subscription is needed.



Sell the Spotlight

The Spotlight is yours to use however you like — to impress sellers, add value, or stand out from competitors

- Offer it as part of your service — or position it however you prefer
- You control the offer — we manage the setup

Pricing Structure

Try It Free for 7 Days

- No cost, no commitment.
- Full video and chat setup included
- Same experience as the paid version

One-Time Setup and Monthly Hosting

- £500 one-time setup fee (includes your first month)
- £125/month for hosting, updates, and support

Each New Spotlight Video

- £300 per video
- Includes chat update with new property details



Why Keenclick?

- Focused on delivering real results for your business
- Expert support from professionals who understand real estate
- You send photos, video and text — we handle the rest
- Simple, transparent pricing with no hidden fees
- Committed to helping you grow and succeed in your market

Book Your Free Property Video

- Try Keenclick Spotlight free for 7 days — no commitment.
- Let us create your Spotlight Video today!
- Visit keenclick.video to learn more.

Time for a Call

<https://calendly.com/keenclick/15min>

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